

DOTHAN AREA CHAMBER OF COMMERCE
**DOTHAN'S OFFICIAL WELCOME GUIDE
 & MEMBERSHIP DIRECTORY/BUSINESS GUIDE**

ADVERTISING RATES & RESERVATION FORM AVAILABLE ONLINE!

Dothan's Official Welcome Guide

Full Color Annual Magazine
 Distribution 10,000

Welcome Guide Ads

(Welcome Guide pages included in Membership Directory)

	4 Color	B&W
Exclusive Business Profile (Custom Full Page Article)	<input type="checkbox"/> \$3,250	N/A
Back Cover	<input type="checkbox"/> \$4,250	N/A
Inside Front Cover	<input type="checkbox"/> \$3,750	N/A
Inside Back Cover	<input type="checkbox"/> \$3,750	N/A
Page One	<input type="checkbox"/> \$3,750	N/A
Page Two	<input type="checkbox"/> \$3,500	N/A
Full Page	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,400
1/2 Page	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$1,650
1/3 Page	<input type="checkbox"/> \$1,575	<input type="checkbox"/> \$1,250
1/4 Page	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,025
1/6 Page	<input type="checkbox"/> \$1,025	<input type="checkbox"/> \$ 825
Dothan Marketplace	<input type="checkbox"/> \$ 595	<input type="checkbox"/> \$ 410

*Add 10% for all other guaranteed positions.

AD DISCOUNT INCENTIVES*

- 5% if paid in full by June 12;
- 2.5% if paid in full by August 14;
- 1% if paid in full by September 11;
- All other balances are due no later than October 16, 2017.

*Discounts do not apply to the bold listing package or additional listing ONLY.
 If either of these items are purchased along with another ad, discount will apply to total balance.

*Discounts do not apply to monthly payment plan.

Membership Directory/Business Guide

Black & White Annual Directory Magazine
 Distribution 2,000
 (Includes Welcome Guide pages in front of Directory)

Business Guide Ads

(Ad appears in Membership Directory ONLY)

	B&W
Full Page	<input type="checkbox"/> \$1,200
1/2 Page Horizontal	<input type="checkbox"/> \$ 950
1/3 Page Vertical	<input type="checkbox"/> \$ 750
1/3 Page Square	<input type="checkbox"/> \$ 750
1/6 Page Vertical	<input type="checkbox"/> \$ 550
Super In-Column	<input type="checkbox"/> \$ 275
Bold Listing Package (includes one additional category listing)	<input type="checkbox"/> \$ 175
Additional Business Classification Listing	<input type="checkbox"/> \$ 55

Ad reservation deadline: October 2, 2017

Copy deadline: October 16, 2017

Media Kit, Registration Form ONLINE

www.psiprinter.com

PAYMENT OPTION PLAN*

- Total advertising cost divided into 6 monthly payments.
- Reserve space by JUNE 1st for 6 month payment plan.

Reserve Your Space Today Online
www.psiprinter.com or

1. Review ad choices shown under each publication.
2. Check appropriate box(es) next to ad rate.
3. Fill out reservation form.
4. Fax completed form to 334.712.6532.

Ad space is on a first-come, first-served basis with strong discount incentives for early commitment and payment. If you have any questions or need assistance, please call Print Services, Inc. and a representative will be glad to assist you.

AD RESERVATION FORM

Date _____

Company Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Primary Business Classification _____

Additional Business Classifications if Applicable _____

Print Name & Title _____

Authorizing Signature _____



334.702.4063 or 334.712.6532 Fax
www.psiprinter.com