

# DOTHAN'S OFFICIAL WELCOME GUIDE & MEMBERSHIP DIRECTORY/BUSINESS GUIDE

ADVERTISING RATES & RESERVATION FORM AVAILABLE ONLINE!

## Dothan's Official Welcome Guide

Full Color Annual Magazine  
Distribution 10,000

### Welcome Guide Ads

(Welcome Guide pages included in Membership Directory)

	4 Color	B&W
Exclusive Business Profile (Custom Full Page Article)	<input type="checkbox"/> \$3,380	N/A
Back Cover	<input type="checkbox"/> \$4,420	N/A
Inside Front Cover	<input type="checkbox"/> \$3,900	N/A
Inside Back Cover	<input type="checkbox"/> \$3,900	N/A
Page One	<input type="checkbox"/> \$3,900	N/A
Page Two	<input type="checkbox"/> \$3,800	N/A
Full Page	<input type="checkbox"/> \$3,120	<input type="checkbox"/> \$2,500
1/2 Page	<input type="checkbox"/> \$2,030	<input type="checkbox"/> \$1,720
1/3 Page	<input type="checkbox"/> \$1,640	<input type="checkbox"/> \$1,300
1/4 Page	<input type="checkbox"/> \$1,405	<input type="checkbox"/> \$1,070
1/6 Page	<input type="checkbox"/> \$1,070	<input type="checkbox"/> \$ 860
Dothan Marketplace	<input type="checkbox"/> \$ 620	<input type="checkbox"/> \$ 430

\*Add 10% for all other guaranteed positions.

## Membership Directory/Business Guide

Black & White Annual Directory Magazine  
Distribution 2,000

(Includes Welcome Guide pages in front of Directory)

### Business Guide Ads

(Ad appears in Membership Directory ONLY)

	B&W
Full Page	<input type="checkbox"/> \$1,250
1/2 Page Horizontal	<input type="checkbox"/> \$ 990
1/3 Page Vertical	<input type="checkbox"/> \$ 780
1/3 Page Square	<input type="checkbox"/> \$ 780
1/6 Page Vertical	<input type="checkbox"/> \$ 575
Super In-Column	<input type="checkbox"/> \$ 290
<b>Bold Listing Package</b> (includes one additional category listing)	<input type="checkbox"/> \$ 185
Additional Business Classification Listing	<input type="checkbox"/> \$ 60

Ad reservation deadline: October 1, 2018

Copy deadline: October 15, 2018

Media Kit, Registration Form ONLINE

[www.psiprinter.com](http://www.psiprinter.com)

Reserve Your Space Today Online  
[www.psiprinter.com](http://www.psiprinter.com) or

1. Review ad choices shown under each publication.
2. Check appropriate box(es) next to ad rate.
3. Fill out reservation form.
4. Fax completed form to 334.712.6532.

Ad space is on a first-come, first-served basis with strong discount incentives for early commitment and payment. If you have any questions or need assistance, please call Print Services, Inc. and a representative will be glad to assist you.

## AD RESERVATION FORM

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Primary Business Classification \_\_\_\_\_

Additional Business Classifications if Applicable \_\_\_\_\_

Print Name & Title \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

## AD DISCOUNT INCENTIVES\*

- 5% if paid in full by June 11;
- 2.5% if paid in full by August 13;
- 1% if paid in full by September 10;
- All other balances are due no later than October 15, 2018.

## PAYMENT OPTION PLAN\*

- Total advertising cost divided into 6 monthly payments.
- Reserve space by JUNE 1st for 6 month payment plan.

\*Discounts do not apply to the bold listing package or additional listing ONLY.  
If either of these items are purchased along with another ad, discount will apply to total balance.

\*Discounts do not apply to monthly payment plan.



334.702.4063 or 334.712.6532 Fax  
[www.psiprinter.com](http://www.psiprinter.com)