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Dothan Area Chamber of Commerce

DOTHAN'S OFFICIAL WELCOME GUIDE &
MEMBERSHIP DIRECTORY/BUSINESS GUIDE



PUBLISHED BY:

PRINT
Services
INCORPORATED

4826 S. Park Avenue
Dothan, Alabama 36301

334-702-4063
334-712-6532 Fax

Publication date: January 2019

Make checks payable to: Print Services, Inc.

Dothan's Official Welcome Guide

Full Color Annual Magazine

Distribution 10,000

- Full color magazine
- Annual distribution 10,000
 - Current and new Chamber members
 - Economic development partners & prospects
 - New military personnel at Fort Rucker
 - Participating Chamber members:
 - City of Dothan utilities office (new service)
 - New apartment residents (14 apt. communities)
 - Motel/hotel guests (20 motels in room directory)
 - Realtors, financial institutions
 - Visitors, new residents, prospective retirees and relocation families requesting information through the Chamber
- Annual readership approximately 355,000
- Increase first contact visibility
- Reach consumers with immediate buying needs
- Expand your target market reach
- Great exposure on the WEB:

The City of Dothan www.dothan.org
Houston County www.houstoncounty.org
Visit Dothan www.visitdothan.com
Dothan Area Chamber of Commerce www.dothan.com
Print Services, Inc. www.psiprinter.com

Membership Directory/Business Guide

Black & White Annual Magazine Directory and Business Guide,
Includes Full Color Welcome Guide Pages.

Distribution 2,000

- Magazine Size - Membership Directory/
Business Guide includes Welcome Guide.
- Annual distribution 2,000 current and new Chamber members
- Reach 1,000 Chamber member firms that represent the core of corporate and business purchasing power in the Dothan area
- Reach Chamber members who make buying decisions
- Increase visibility in the business community
- Reach our communities healthiest businesses
- Participate in successful Chamber Member-To-Member business
- Reach new Chamber members first

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Ad reservation deadline: October 1, 2018

Copy deadline: October 15, 2018

Rates & Mechanics

WELCOME GUIDE

Full Page, With Bleed
 Bleed: 8.875"W x 11.25"H
 Trim: 8.375 x 10.875
 Live Area: 7.375"W x 9.875"H

Premium Pages	
Back Cvr:	\$4,420
I Front Cvr:	\$3,900
I Back Cvr:	\$3,900
Page One:	\$3,900
Page Two:	\$3,800

Full Page, No Bleed
 7.375"W x 9.875"H

Color:	\$3,120
B&W:	\$2,500

Half Page, Horizontal
 7.375"W x 4.75"H

Color:	\$2,030
B&W:	\$1,720

Half Page, Vertical
 3.625"W x 9.75"H

Color:	\$2,030
B&W:	\$1,720

Third Page, Vertical
 2.375"W x 9.75"H

Color:	\$1,640
B&W:	\$1,300

Third Page, Square
 4.75"W x 4.75"H

Color:	\$1,640
B&W:	\$1,300

Fourth Page, Vertical
 3.625"W x 4.75"H

Color:	\$1,405
B&W:	\$1,070

Sixth Page, Vertical
 2.375"W x 4.75"H

Color:	\$1,070
B&W:	\$860

Marketplace Ad
 3.5"W x 1.9375"H

Color:	\$620
B&W:	\$430

MEMBERSHIP DIRECTORY / BUSINESS GUIDE

Full Page
 7.375"W x 9.875"H

B&W:	\$1,250
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Half Page, Horizontal
 7.375"W x 4.813"H

B&W:	\$990
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Third Page, Vertical
 2.375"W x 9.75"H

B&W:	\$780
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Third Page, Square
 4.875"W x 4.813"H

B&W:	\$780
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Sixth Page, Vertical
 2.375"W x 4.813"H

B&W:	\$575
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Super In-Column
 2.375"W x 1.5"H

B&W:	\$290
Bold Listing:	\$185
Add'l Business Classification Listing:	\$60

File Type: PDF/x1a is the accepted format. (PDF will have to pass pre-flight inspection.)

- We will accept EPS or TIFF files if a PDF cannot be produced. (All fonts must be converted to outlines.)
- We no longer accept InDesign or Quark files except in cases of emergency.
- We DO NOT accept Pagemaker, Corel Draw, or Microsoft Publisher files.

File Specs: All digital images must be CMYK and a minimum of 300 dpi at 100%. Black and white ads must be grayscale and a minimum of 300 dpi at 100%. Bitmapped images must be 600 dpi at 100%. DO NOT use spot colors in either graphic files or ad files. All fonts must be embedded. Please check your PDF accordingly before submission.

File Submission:

- Email files to: art@psiprinter.com



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