

Dothan Area Chamber of Commerce

Dothan's Official Welcome Guide

& Membership Directory/Business Guide

Published by:

PRINT
Services
INCORPORATED

2043 Montgomery Hwy.
Dothan, Alabama 36303

334-702-4063

334-712-6532 Fax

Publication date:

January 2013

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Dothan's Official Welcome Guide

Full Color Annual Magazine

Distribution 15,000

- Full color magazine
- Annual distribution 15,000
 - Current and new Chamber members
 - Economic development partners & prospects
 - New military personnel at Fort Rucker
 - Participating Chamber members:
 - City of Dothan utilities office (new service)
 - New apartment residents (14 apt. communities)
 - Motel/hotel guests (19 motels in room directory)
 - Realtors, financial institutions
 - Visitors, new residents, prospective retirees and relocation families requesting information through the Chamber
- Annual readership approximately 355,000
- Increase first contact visibility
- Reach consumers with immediate buying needs
- Expand your target market reach
- **Great exposure on the WEB:**

The City of Dothan | www.dothan.org
Houston County | www.houstoncounty.org
Dothan Convention & Visitors Bureau | www.dothanalcvb.com
Dothan Area Chamber of Commerce | www.dothan.com
Print Services, Inc. | www.psiprinter.com

Ad reservation deadline:

October 8, 2012

Copy deadline:

October 22, 2012

Membership Directory/Business Guide

Black & White Annual Magazine Directory and Business Guide, Includes Full Color Welcome Guide Pages.

Distribution 2,500

- Magazine Size - Membership Directory/Business Guide includes Welcome Guide.
- Annual distribution 2,500 current and new Chamber members
- Reach 1,000 Chamber member firms that represent the core of corporate and business purchasing power in the Dothan area
- Reach Chamber members who make buying decisions
- Increase visibility in the business community
- Reach our communities healthiest businesses
- Participate in successful Chamber Member-To-Member business
- Reach new Chamber members first

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Rates & Mechanics

Welcome Guide

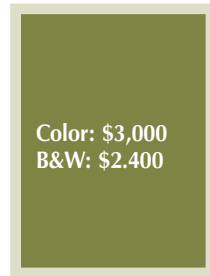
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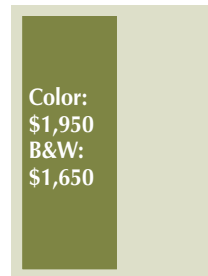
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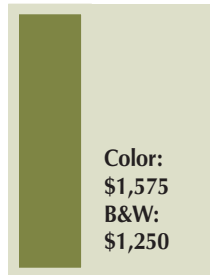
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Third Page, Vertical

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Third Page, Square

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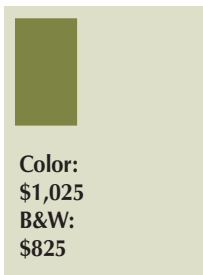
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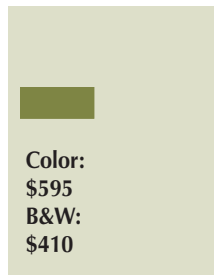
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Marketplace Ad

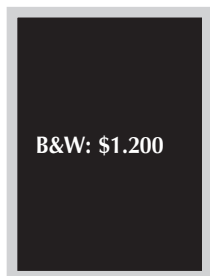
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Membership Directory / Business Guide

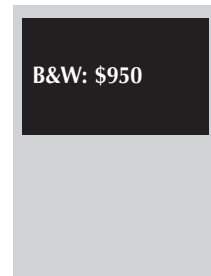
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Half Page, Horizontal

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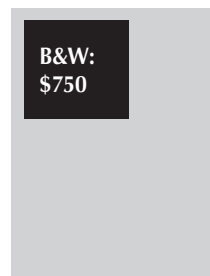
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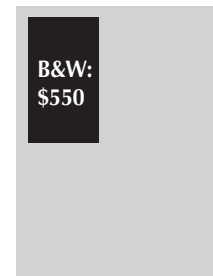
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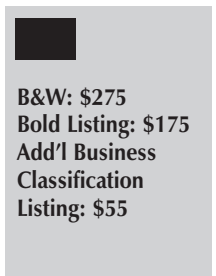
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Super In-Column

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- We no longer accept InDesign or Quark files except in cases of emergency.
- We DO NOT accept Pagemaker, Corel Draw, or Microsoft Publisher files.

File Specs: All digital images must be CMYK and at least 300 dpi at 100%. Black and white ads must be grayscale and at least 300 dpi at 100%. Bitmapped images must be 600 dpi at 100%. DO NOT use spot colors in either graphic files or ad files. All fonts must be embedded. Please check your PDF accordingly before submission.

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